CV

HELENA LEHN +4541240315Lehndesigns@gmail.com Copenhagen

www.lehndesigns.com

Software

| Adobe | |
|-------------------------|--|
| Photoshop | |
| Indesign | |
| Illustrator | |
| Rhino 3D | |
| Keyshot | |
| Office 365 | |
| Microsoft Office | |

Languages

Danish English Spanish

Key skills

Design Thinking

Human centered creative thinking as a problem-solving approach. Empathize, Define, ideate, Prototype and test.

User involvement

To understand the user profile and needs to design accordingly. Based on research and feedback.

Materials

Understanding of different material groups and their application properties. As well as researching new bio-materials.

Communication

Graphic, written and verbal communication. In terms of research, design and consumer contact.

Innovation

Forward thinking innovation in terms of new materials, human needs and technology.

Sustainability

Design for circularity, focus on material choices and recyclability. As well as the importance of a product prior to production.

Experience Education - courses - work

2023

Assistant curator and event developer **FutureClub**

Graphic design, Assist in setting up and taking down exhibitions, Planning events and workshops, as well as conducting workshops, Fund application, SoMe and website update.

2023

CityHost - CityHub Copenhagen

Welcoming and familiarize guests from around the world, Help with lodging, bookings, refunds and so forth. Guide visitors to the best spots in Copenhagen and bring all the good vibes :)

2022

Guest lecturer on Design Thinking Nordfyns gymnasium

A lecturer on the Design thinking approach with an associated workshop where the students worked with design processes.

Extended work record 2010 - 2022

Arkadens Deli, Odense Store assistant **Gudskov pool** swim coach and lifeguard **Eurospar** Store assistant **Otterup** phy.therapy Receptionist **Hereford Beefstouw** Waiter **Genbrugs Kongen** SoMe manager Søstrene Grene Store Assistant **Reckitt Benchiser BCN** Costumer consultant

References

On request

2022

Festival University 2022, Linz Austria

"Welcomt to planet B. A different life is possible - but how?" Organized by Ars Electronica and Johannes Kepler Universität in Linz, Austria. The Festival was created to question how to approach global challenges now and of the future, and how to do so in an interdisciplinary and international way, bridging the gaps. We were200 participants from over 70 nationalities.

2019 - 2022 Bachelor Industrielt design, Design school Kolding

With subjects such as Design theory and history, Design process and method, Brand and collection structure (ECCO collaboration), Materials strategy, Business perspectives, Innovation etc. Gained workshop experience with woodworking, 3D printing, CNC milling, laser cutting, sewing experience. Finished with average of 11.3 (danish grade system).

2021

Design Intern - Studio Tjeerd Veenhoven, NL

With tasks such as sorting natural fibres, production of bio-composites, Research, communicative visual presentation material in Illustrator. Organizer of workshop on plant-based diet.

2021

Fab Lab Bio-materials workshop, Barcelona

Here we learned about different ways to produce bio materials and differnent ways to implement and utilize them in products.

2021

Erasmus - Product design, Elisava Barcelona

Projects concerning recycling of plastic, material driven design (cork, plastic), Web design, product technology and communication.

2015 - 2018

STX - Danish college degree, Nordfyns Gymnasium

Design A, with subjects: design history, architecture, design for play etc. Finished with average of 10.2 (danish grade)